



What is a cow's superpower?

They can turn grass into high-quality protein! Scan to learn about a cows digestive system.







How many burgers are eaten daily? 20 Million!

Scan to learn how to beef up flavor and nutrition with your burger.







How do cows help the Earth? Scan to learn 10 cool facts about Beef and the Earth.







How many beef farms are in Ohio? 17,733! Scan to meet an Ohio beef farm family.







What the Dairy? Scan to learn about Veal's Journey

from farm to plate.







Are you hungry? Scan to find a list of our favorite grilling recipes.

